

RESUME



WILDCAT
G R R R A P H I C S

Experience

Over 20 years experience as a Graphic Artist, Art Director and Illustrator, mainly working freelance. Extensive experience working with clients from concept to completion. Knowledgeable in industry standard graphics software including: Adobe Photoshop, Illustrator, InDesign, and Dreamweaver. Additionally, familiar with Microsoft Office. Projects include: publications, illustrations, logo design, posters, flyers, brochures, and website design. Comfortable performing as the principal, in a supervisory position or as a support person.

Graphics History, Partial List

Marines Memorial Club, Leatherneck Steakhouse Restaurant, San Francisco, California

Designed logo which is used extensively on promotional items. Designed menus.

A&E Low Vision, Livermore, California

Website maintenance for low vision products.

Aftosa, Wholesale ceramic & craft supplies, Richmond, California

Freelanced around 8 years. Annual catalog, product drawings, display ads, and collateral materials.

Kautz Ironstone Vineyards, Murphys, California

Created Point-of-Sale materials, shelf talkers, bottle-neckers and table tents, for national venues. Designed presentation package, menus, ads, and flyers, for this large winery and event facility.

Northern California Real Estate Journal, San Francisco, California

Art Director of Tabloid, published every two weeks with an additional publication once a month.

Healthline Magazine, Menlo Park, California

Art Director for this 16 page, 2 color monthly magazine.

DuoType, Typesetting and Graphics, Palo Alto, California

Freelanced at the Art department for 10 years. Worked on a variety of projects for numerous clients.

Total Communications, Oakland, California

Worked on Point-of-Display art and served as Art Department representative to major retail stores.

Educational & Advocacy History, Partial List

School Board Candidate Campaign, San Pablo, California, 2008

Designed campaign materials and newspaper advertising for Antonio Medrano, School board candidate and retired teacher. Worked as support person to help create a winning multi-faceted campaign with a conservative budget under \$10K. Our competition had over \$85K more in funding, mainly from out-of-district interests who could afford to do multiple direct mail pieces.

Manzanita Charter Middle School, Richmond, California, 2007-2008

Board Chair of this diverse and successful school with strong parent participation. Designed 3 panel brochure, event poster and collateral materials. Maintain Manzy.org website.

PTA, Vice President of Communications, Parliamentarian, West Contra Costa, California, 2003-2006

Created a school e-tree and a website for our elementary school, averaging 17,000 hits per month.

Published Works, Partial List

Addison-Wesley Earth Science, A textbook for high school level, published by Addison-Wesley Publishing Company. I created approximately 65 full color watercolor illustrations.

Addison-Wesley Life Science, A textbook for 7th grade, published by Addison-Wesley Publishing Company. I created about 60 full color and 6 black and white illustrations.

Women's Health Care: A Guide to Alternatives, published by Prentice Hall. I drew about 30 Anatomical line and halftone illustrations.

References available upon request

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